



FOR IMMEDIATE RELEASE

Local Student wins National ‘Doodle 4 Google’ Contest
Second-grader receives scholarship and grant in Google’s annual competition

MOUNTAIN VIEW, Calif. (May 17, 2012) – After 114,000 submissions, Google (NASDAQ: GOOG) announced that the 2012 ‘Doodle 4 Google’ winner is second-grader Dylan Hoffman of Caledonia, Wis. With record-breaking submissions followed by millions of public votes, Hoffman’s winning entry titled “Pirate Times” will be featured on the U.S. Google homepage tomorrow, May 18, after today’s awards ceremony in New York City.

Hoffman, a student at the Prairie School in Racine, Wis., submitted his pirate doodle for this year’s theme “If I could travel in time I’d visit...” In his doodle, he would “sail a pirate ship looking for treasure, have a colorful pet parrot and enjoy beautiful sunsets from deserted islands.” As the contest winner, Hoffman will receive a \$30,000 college scholarship, a Chromebook computer, and a \$50,000 technology grant for his school. In addition, Hoffman’s winning doodle will appear on a special edition of the Crayola 64-crayon box this fall.

In this year’s competition, Google partnered with Crayola and the New York Public Library. Submissions from K-12 students in U.S. schools across the country were based on three criteria: artistic merit, creativity and connection to the theme. Guest judges included Katy Perry, Jeff “Swampy” Marsh, Jordin Sparks, Mo Willems, Holly Black, Tony DiTerlizzi, Brian Nemeckay, and Jack Martin.

“We love to encourage and celebrate the creativity of students,” said Marissa Mayer, VP of Product Management. “We are always excited to see the range of inspiring doodles that are submitted.”

In addition to Hoffman, there were four National Finalists, 50 State Winners and 250 State Finalists in the contest. All 50 of our State Winners will have their artwork exhibited and displayed at the New York Public Library from May 18-July 19. This summer, our State Finalists and Winners will show their doodles at exhibitions in their home states across the country.

For more information regarding the ‘Doodle 4 Google’ winners, the annual competition and how to submit an entry for next year’s contest, please visit www.google.com/doodle4google.

About Google

Google is a public and profitable company focused on search services. Named for the mathematical term "googol," Google operates web sites at many international domains, with the most www.google.com being the most trafficked. Google is widely recognized as the "world's best search engine" because it is fast, accurate and easy to use. Google's breakthrough technology and continued innovation serve the company's mission of "organizing the world's information and making it universally accessible and useful.”

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